

Luke Truesdale

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EDUCATION:

The University of Iowa | Tippie College of Business

Anticipated Graduation May 2025

Bachelor of Business Administration, Finance

Bachelor of Business Administration, Business Analytics and Information Systems

Bachelor of Business Administration, Risk Management and Insurance

- GPA: 3.77/4.0 | Dean's List

INTERNSHIP EXPERIENCE:

Aegon Asset Management | Cedar Rapids, IA

January 2024 – August 2024

CML Production Debt Intern

- Examined market trends, demographics, and comparable properties by pulling and reviewing detailed reports to support strategic decision-making.
- Utilized Argus to perform DCF analyses, including base case and stress test scenarios, to evaluate investment opportunities.
- Assisted in the loan origination process for construction and permanent debt financing by creating rating models, drafting quote emails, and preparing presentations.
- Developed comprehensive underwriting reports and financial models to assess risk and viability of CRE investments across the southern and eastern US, including multifamily, industrial, retail, MHC, self-storage, and office properties.

SC Johnson | Racine, WI

June 2021 – August 2021

Global Ecommerce Intern

- Analyzed metrics, presented insights via PowerPoint to drive performance improvement.
- Interpreted and analyzed performance indicators across various countries, identifying factors contributing to success.
- Actively participated in the RFP process for outsourced Amazon listing management, leveraging expertise to provide valuable insights.
- Completed tasks as part of a 12-person team, fostering effective communication and goal achievement.

ADDITIONAL WORK EXPERIENCE:

Self Employed | Elkhorn, WI

March 2017 – Present

Amazon Store Owner

- Initiated my own retail business selling cowboy hats on Amazon.com.
- Responsible for responding to customer inquiries and managing Amazon's seller platform.
- Handle the sourcing of products and restocking of inventory.

Marvin A. Pomerantz Business Library | Iowa City, IA

August 2022 – December 2023

Student Associate Librarian

- Offered comprehensive support to students by providing expert guidance in various areas, including research techniques, facility usage, and directional assistance.

Lauderdale Landing | Elkhorn, WI

May – August 2022, May – August 2023

Waiter

- Provided a warm greeting to customers, took their food and drink orders, and skillfully prepared and served drinks, collaborating closely with other staff members to deliver an exceptional and seamless customer experience.

Lake Lawn Resort | Delavan, WI

May 2022 – August 2022

Assistant to the Executive Director of Resort Operations

- Mastered multiple roles (cashier, cook, bartender, cart attendant), displaying adaptability and versatility in busy settings.
- Streamlined operations by writing standard operating procedures, enhancing consistency and organization across roles.
- Led the development of an efficient system for refueling golf carts, improving availability and customer satisfaction.

NOTEWORTHY COURSES:

Argus Financial Analysis – Used Argus AE software to apply cash flow forecasting for real estate asset analysis and valuation.

Investment Management – Utilized real-time data from FactSet, applying diverse metrics for strategic investment analysis.

Financial Accounting and Reporting – Analyzed financial statements to discern company performance and overall financial health.

SUPPLEMENTAL EXPERIENCE:

Financial Management Association Member

August 2023 – Present

Hawk Trade Club Member

August 2022 – Present

Tippie Real Estate Club Member

January 2022 – Present

Skills USA Vice President

September 2020 – June 2021